

pacifica

**Annual Report
2024-2025**



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Message from the Chair

At Pacifica Treatment Centre, we are grounded in the belief that recovery is a lifelong journey - one rooted in connection, compassion, and community. Over the past year, we have witnessed the profoundly positive impact our programs have on the lives of our clients.

Despite ongoing challenges across the health care system, Pacifica continues to offer inclusive, person-centred care, evolving to meet the changing needs of our clients as they navigate the complex journey of substance use recovery. From residential care to community-based support, our integrated approach reflects a deep commitment to healing, belonging, and dignity for all.

This year, we were excited to welcome Kirsty Peterson as Pacifica's new Executive Director. With a background in senior leadership of mid-sized, Vancouver-based nonprofits, Kirsty brings deep expertise in operational management, strategic leadership, community engagement, and program development. Her passion for building people-first systems aligns with Pacifica's mission, and we look forward to the vision and strategic direction she brings to our work.

I offer my heartfelt thanks to Kirsty, our senior management, and staff, and to all our partners and other stakeholders, for their dedication and unwavering support, without whom we could not provide our critical services to the people of Vancouver.

I am also grateful to our Board of Directors, for the deep commitment to Pacifica they have demonstrated since joining largely as a group about two years ago. Their professionalism, hard work, and willingness to lead has laid a strong foundation for the stability and growth of the organization.



I'm speaking for the Board when I express how proud we are of the great strides that have been made by all of those who are engaged in the work of Pacifica.

Together, we remain focused on building an organization that plays a key role in supporting successful substance use recovery services in our community.

Warmly and with gratitude,

Peter Brasso

Peter Brasso | Chair, Board of Directors
Pacifica Treatment Centre

Board of Directors

Andrea Pham | Secretary

Sean Cote | Treasurer

Patrick Buckley | Director

Patty Nayel | Director

Roop Johal | Director

Paul Healey | Director

Faiyaz Moosa | Director

Message from the Executive Director

This past year has been one of significant transition and renewal for Pacifica. Stepping into this role in October of 2024, I was welcomed by a passionate team and a strong legacy of community-driven care. Together, we have focused on building upon Pacifica's foundational strengths while embracing innovation and collaboration to meet the evolving needs of our clients.

Pacifica continues to offer a comprehensive program, from pre-engagement through in-residence primary treatment, integrative wellness, resiliency, and alumni services. We have maintained our commitment to individualized care, and community participation, ensuring that every client's journey is respected and supported by our interdisciplinary clinical team. We have also prioritized equity and inclusion, with ongoing efforts to meet the needs of BIPOC and 2SLGBTQIA+ communities in all aspects of our operations and programming.

Our staff are at the heart of our work. This year, we invested in professional development and collaboration, and appointed a Manager of Programs to strengthen our continuum of care and support staff growth. We are grateful for the ongoing support of our partners, donors, and volunteers, whose generosity enables us to provide high-quality, innovative care.

In 2024, we established an Alumni Advisory Committee to deepen the involvement of



those with lived experience in shaping our programming and continuing care. Looking ahead to 2025–2026, we are renewing our curriculum with input from residents and alumni, and expanding our volunteer program to strengthen our Pacifica community.

I am honoured to lead Pacifica at this pivotal moment. Together with our staff, clients, board, and community partners, we will continue to heal, build community, and empower individuals to own their path to recovery.

Thank you for your trust and support,

Kirsty Peterson | Executive Director
Pacifica Treatment Centre

Our Approach

At Pacifica Treatment Centre, we believe recovery is not a single moment, but a journey supported by connection, compassion, and consistency. Our programs are designed to meet individuals where they are—offering care that evolves with their needs and fostering lasting change. With a strong foundation in evidence-based practice and person-centred support, each touchpoint along the way contributes to long-term recovery and renewed possibility.

Central to this journey is our Integrative Wellness approach, which engages the whole person—body, mind, and spirit. By complementing counselling and peer support with evidence-based practices like physical activity, creative expression, and mindfulness, we help clients build resilience, manage stress, and foster emotional regulation. These therapeutic tools not only enhance in-treatment outcomes but support sustainable well-being beyond Pacifica.



Pre-Engagement Program



213 clients were supported through pre-engagement services

The Pre-Engagement Program (PEP) at Pacifica Treatment Centre is designed to bridge the gap for individuals awaiting in-residence substance use treatment. Recognizing the challenges posed by lengthy waitlists, PEP offers targeted support to keep clients connected and prepared as they await admission. Through a comprehensive blend of peer support, therapeutic group sessions, mindfulness practices, and digital engagement, the program lays the groundwork for a successful treatment journey.

By addressing the critical waiting period with structured support, PEP improves transition rates into treatment, reduces attrition, and builds emotional resilience—ultimately contributing to better long-term recovery outcomes.

Primary Treatment

Our Primary Treatment Program is a structured in-residence experience designed to empower individuals to understand the complex effects of substance use, mental health, and trauma on their lives. We recognize that these challenges have far-reaching implications, impacting physical, emotional, and mental well-being, relationships, employment, and living environments.

Our Primary Treatment Program utilizes a range of evidence-based therapeutic approaches, including cognitive behavioural therapy, psychoeducational programming, experiential learning, meditation, group therapy, self-soothing and grounding techniques, and access to optional spiritual development resources. Our comprehensive programming includes 10 hours of group therapy and 10 hours of psychoeducational instruction each week, providing clients with a supportive and educational environment to explore their challenges and develop coping strategies.

In addition to group work, each client is assigned a case manager and primary counsellor, who provide individualized support, therapy, and guidance throughout their stay. Case managers also build linkages with community resources to address clients' broader psychosocial needs, including housing, income supports, employment, and ongoing mental health care.

We work closely with each individual to establish an individualized care plan based on their expressed goals. This collaborative approach ensures that participation becomes progressively driven by each individual's needs and aspirations. Discharge planning begins at admission, with ongoing goal review and modification to ensure a smooth transition and sustained progress. Our aim is to empower individuals to achieve lasting change and build a brighter future.

141 clients were served in-residence through public treatment.

5 clients were served in-residence through private treatment.





68 clients served
in-residence
through
Stabilization.

Stabilization

Pacifica's Stabilization Program offers short-term beds for individuals who have completed withdrawal management but cannot safely return home. This program provides a safe, substance-free communal living space, serving as a bridge between detox and long-term treatment. While not a primary treatment program, it offers essential structure through daily check-ins, basic supports, and a focus on physical, mental, and emotional stability.

Participants receive 24/7 monitoring, help managing cravings and mental health challenges, and support in developing coping skills and recovery goals. With limited but specialized programming focused on self-reflections, relationship-building, and holistic wellness—stabilization programs reduce immediate risk, prevent relapse, and prepare individuals for the next step in their recovery.

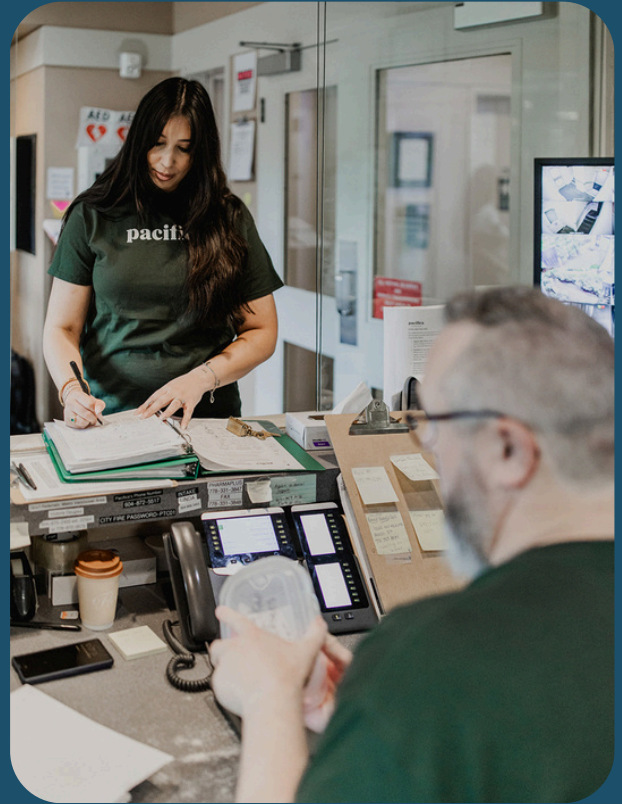
Continuing Care

Recognizing that recovery from Substance Use Disorder (SUD) is a lifelong journey, Pacifica Treatment Centre developed the Continuing Care Program to support alumni as they transition from intensive in-residence treatment back into daily life. The program responds to the growing body of evidence suggesting that sustained recovery requires ongoing support, particularly during the first year after treatment. While clients leave primary care equipped with new tools and insight, the real challenge lies in applying those tools in complex real-world situations. By offering a structured framework that includes one-to-one coaching, group sessions, and alumni connections, the Continuing Care Program bridges that crucial gap.



Continuing Care - Resiliency

Rooted in the understanding that trauma often plays a central role in the development of Substance Use Disorders (SUDs), the Resiliency Program supports deeper healing alongside addiction recovery. While traditional treatment helps clients achieve sobriety, many continue to struggle with unresolved trauma that can threaten long-term success. The Resiliency Program addresses this critical need by integrating trauma-informed care into the recovery process—offering clients the tools to process difficult experiences, build emotional resilience, and maintain lasting wellness. By treating both trauma and addiction in tandem, the program helps create a more stable foundation for recovery.



Alumni Engagement



Pacifica's Alumni programs offers support groups, social activities and opportunities for Peer Mentorship. A highlight of the program is our annual Alumni Retreat at Camp Jubilee. Each year, alumni gather for a weekend of outdoor adventure, team-building activities, and reflection in a natural setting. The retreat includes group activities like canoeing, hiking, campfires, and workshops, all designed to strengthen recovery skills, deepen relationships, and celebrate the progress of our alumni community.

38 clients attended the alumni retreat, and **55** alumni participated in groups.

Lessons in Connection and Loss from 31 Years of Service

Over my 31 years with this remarkable program, I have learned more than I could ever fully describe. One of the greatest lessons has been a deep understanding of grief. I have had the privilege of connecting with thousands of individuals, growing to care deeply about their lives and choices. They have shared their struggles and triumphs, hopes and fears, and offered me glimpses into the worlds they came from and were returning to. Through these connections, I learned how to care without clinging, how to say goodbye, to feel the loss, and to accept those partings again and again.

I have also witnessed the pain and hardship many have endured, which challenged me to acknowledge the reality of those experiences and the resilience it takes to move forward. I learned to hold space for their sorrow and trauma with empathy, while keeping my heart open to see and value each person as a whole human being.

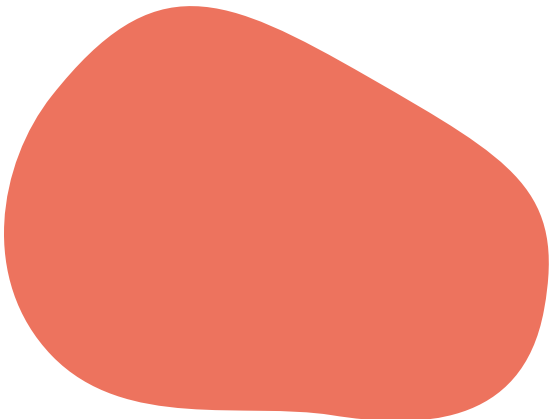
This work has also taught me about limits, both personal and systemic. There was always more that could be done therapeutically, but sometimes the necessary resources simply were not available. Housing, healthcare, aftercare, and other supports were often difficult to access.



Jim Thompson
Primary Counsellor

Addiction is a complex challenge, and too often the barriers people faced were not of their own making.

Yet alongside the losses, challenges, and setbacks, there has been so much to celebrate. I have learned to savor the victories, insights, growth, and achievements, both of the courageous clients and of the dedicated staff and leadership who have worked tirelessly beside them. We have accomplished so much together, and for that, I feel immense pride, joy, and gratitude.



Building a Path That Worked for Me

After years of struggling with addiction and feeling disconnected from traditional treatment programs, this Pacifica client found a renewed sense of hope, support, and purpose. Their story speaks to the importance of personalized care and the power of finding the right fit in recovery.

I had been struggling with severe alcoholism for a number of years before embarking on my journey through Pacifica. During the dark years I attempted treatment at several different facilities in hopes of discovering that beacon of hope that many of us addicts are searching for.

It proved to be a discouraging process as I felt continuously disconnected spiritually, mentally, and emotionally. While initially reluctant to return to treatment again, I made the decision to give Pacifica a shot. I can confidently say it was an excellent choice and the perfect match. Pacifica met all my needs that I required to have a real chance at sobriety.

They provide you with a safe environment and a plethora of tools at your disposal. I was able to gain the necessary knowledge through intensive instructional group workshops while given enough space to maintain my own self care. This gave me an opportunity to construct a path customized to my personal needs and specific requirements. If you're stuck on a decision of where to seek help, try Pacifica. If they cannot help you directly they definitely have the resources to point you in the right direction.

Thank you Pacifica.



Names and photos have been changed or omitted to protect the privacy and identity of individuals.

Our Team

Our work wouldn't be possible without the dedication and expertise of our incredible team. United by a shared commitment to care and compassion, they bring our vision to life each day: to be a recognized leader in delivering high-quality, innovative substance use treatment, education, and support services.

Leadership Team

Kirsty Peterson | Executive Director

Kevin Truong | Director of Finance

Deana Kanagasingam | Director of Operations and Services

Nabila Hussein | Director of Development

Adam Butz | Manager of Programs

Angeline Vaughan | Interdisciplinary Team Lead

Charmaine Fernandez | Team Lead (Clinical Support Workers)

Jay Ford | Maintenance Coordinator

Ianna Yelchinko | Food Services Coordinator



And to the rest of the Pacifica community—from counsellors and volunteers to support staff and beyond—thank you. We couldn't do this without you.



Our Partners

This work wouldn't be possible without the generous support of our donors and partners, including:

Leadership Giving

Vancouver Coastal Health

Ministry of Social Development and Poverty Reduction

Health Canada

BC Housing

BC Gaming

BC Rehab Foundation

BC Civil Forfeiture

Beedie Foundation

Gulf & Fraser Foundation

Hamber Health Foundation

iA Financial

John Hardie Mitchell Family Foundation

Pharmasave

Pharmaplus Rx

RBC Foundation

Seedlings Foundation

Sutherland Foundation Wheeler Foundation

Wheeler Foundation

Thank you to all who give.

Your generosity, in all its forms, makes our work possible. From one-time donations to ongoing support, every contribution plays a vital role in helping us create a safe, compassionate space for healing and recovery. We are deeply grateful for your belief in our mission and for standing with us in support of those we serve.



Pacifica Treatment Centre Society

Statement of Financial Position

March 31, 2025

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		2025	2024
Assets Current	Cash	\$314,822	\$312,210
	Restricted cash	\$441,133	\$320,825
	Accounts receivable	\$168,824	\$264,540
	Prepaid expenses	\$8,903	\$5,278
		\$933,682	\$902,853
Non-Current	Capital assets	\$4,133,019	\$4,259,122
		\$5,066,701	\$5,161,975
Liabilities Current	Accounts payable and accrued liabilities	\$363,769	\$310,098
	Deferred contributions	\$391,287	\$433,497
	Current portion of accrued sick and severance benefits	\$6,158	\$9,034
	Current portion of long-term debt	\$1,144,086	\$165,062
		\$1,905,300	\$917,691
Non-Current	Long-term debt	\$143,729	\$1,287,789
	Accrued sick and severance benefits	\$49,515	-
	Deferred contributions related to capital assets	\$1,657,477	\$1,721,839
		\$3,756,021	\$3,927,319
Net assets	Replacement reserve fund	\$383,523	\$358,523
	Unrestricted	\$927,157	\$876,133
		\$1,310,680	\$1,234,656
		\$5,066,701	\$5,161,975

On behalf of the Board



Director

Peter Brasso

Director

Pacifica Treatment Centre Society Statement of Revenue and Expenditures

Year ended March 31, 2025

	2025	2024
Revenue		
Vancouver Coastal Health Authority operating grant	\$2,517,991	\$3,010,130
Client fees	\$700,249	\$756,194
Other provincial and federal grants	\$396,964	\$648,110
Donations and fundraising	\$285,830	\$205,983
Other revenue	\$139,818	\$77,362
	\$4,040,852	\$4,697,779
Expenditures		
Direct care	\$1,871,905	\$1,659,876
General administration	\$1,021,616	\$808,394
Facilities and support	\$993,002	\$1,040,974
Interest on long-term debt	\$33,005	\$37,750
	\$3,919,528	\$3,546,994
Excess of revenue over expenditures	\$121,324	\$1,150,785

For the complete financial statements, including all notes and disclosures, please contact us.

pacifica

As we reflect on the past year, we are proud to have supported **299 clients**, delivered **1,476 hours of individual counselling**, and **served over 31,000 meals**. These milestones were made possible thanks to the dedication of our volunteers, the strength of our alumni, and the unwavering support of our community. Together, we continue to foster hope, healing, and connection.

To support this work or learn more, please visit
www.pacificatreatment.ca

